



ACCROS DU PEIGNOIR COMMITMENT CHARTER

NATURAL PERSON - INDIVIDUAL

The pitch

*They have visited any number of spas. They are now completely “hooked” and go everywhere in their bathrobe. Whether in the spa resort, back in their own home or in any manner of real-life situations, however incongruous and eyebrow raising, these individuals find themselves caught in the **heavenly spiral of the bathrobe**. Step-by-step, the phenomenon is set to cast its spell, rolling out like a “wave of wellness”, becoming the **recognised emblem of thermal spas** in the Massif central.*

The Accro du Peignoir is a pleasure-seeker who likes the good things in life, curious and open-minded, seeking to restore their inner balance through a stay at a thermal spa in a region that supports such initiatives.

They are naturally:

- benevolent, respectful and mindful of others, as well as of their own person, their own needs (making time for themselves), and of the importance of preserving their physical and mental health.*
- seekers of inner healing and renewal, who want to just let go for a while and develop their sense of wellness, well-being and overall health through the beneficial effects of spa waters.*
- lovers of the special look and feel of thermal spas, of the unique way of life, of the spa environment in all its shapes and forms (outstanding heritage, architecture, natural setting, warm welcome, animation, culture, healthy diet, etc.).*
- proud to claim they are wearers of the bathrobe (active approach) and a member of the "Accros du Peignoir" community.*
- devotees of a modern, dynamic, attractive, innovative vision of the Ville d'Eaux and its activities.*

I am now an official member of the Accros du Peignoir and provide my contact details herewith so as to receive all the latest news and information about upcoming events for the Accros du Peignoir.

Email:

I would like to become an Ambassador for the Accros du Peignoir and am posting a short message on: info@lesaccrosdupeignoir.com in order to introduce myself and explain why I decided to join the Accros du Peignoir community. This testimonial may be published.

Once your application has been validated, and if you are among the first 200 subscribers, you may collect your Accros du Peignoir Ambassador kit directly at the Association's head office at 8 Avenue Anatole France 63130 ROYAT (first floor).

I, the undersigned

fully accept and acknowledge the corporate values of the Accros du Peignoir and agree to respect and promote them.*

Date and location:

Valid for signature